

# Soft96

WFTM-MAYSVILLE

February 13, 2015

THE VOICE OF THE VALLEY

FROM THE MANAGER'S DESK  
**Robert Roe**  
WFTM General Manager

  
**Maysville**  
Community & Technical College  
ALUMNI SPOTLIGHT



**ROBERT ROE**  
GENERAL MANAGER, WFTM

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I'm flattered and humbled to be selected as the first person featured in the MCTC Alumni Spotlight. As a 1983 grad, it's been fun to watch the college grow into what it is today, a (what I affectionately call) Career Factory, working hand in hand with local business and industry to produce programs and students to fit the area's employment needs. MCTC is not just a school—it is an investment in a person's future, which is subsequently our community's future—and it deserves all of the support we can give.

## The Area's Drug Problem is EVERYONE'S Problem

Travis sat in for Doc on Rivertalk with guests (l to r) Maysville Police Lieutenant Justin Horch, Mason County Sheriff Patrick Boggs and Mason County Sheriff's Deputy Jeff Hord to discuss the growing Methamphetamine crisis in our area.



## Once Upon A Radio Program

Ben subbed for Travis recently on City Beat, talking to the cast of St. Patrick school's production of "Once Upon A Mattress" including Music Director Bettsy Kalb, along with principal actors.

## The March For Babies Marches On

The March for Babies kickoff luncheon was recently held at Caproni's. The March is set for Saturday, April 25th at the Maysville/Mason County Recreation Park. The ambassador family for the March is the Fritz family. This year's fundraising goal is \$60,000. Travis is seen here with March coordinators Tom and Sharyn White-Coe. To donate or to register a team go to [marchforbabies.org](http://marchforbabies.org).



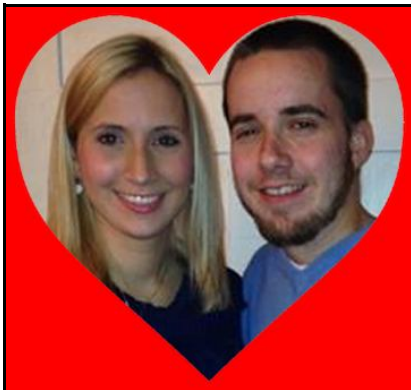
**WANTED: POKEMON CARDS** Ben is trying to assemble the original released set of 151 Pokémon cards. If you want to wheel-and-deal, give Ben a call at 564-2321!



### Birthplace Of Bourbon (Yes. Yes We Are!)

John Pogue talks about The Old Pogue Distillery with Travis Scaggs on City Beat. A little history (courtesy of Pogue's web site: Old Pogue has a history dating back to the years following the Civil War. In 1876, the original Pogue distillery, Kentucky registered distillery No. 3, was established in Maysville, Mason County, Kentucky, very near a site often said to be the location of Kentucky's first bourbon distillery. Prior to Kentucky's statehood, Maysville was part of Old Bourbon County, Virginia, where pioneer distillers discovered that the Indian corn and limestone water of the region made a product of mellow character and distinguished flavor. Today, the

bourbon-making tradition is carried forward by fifth and sixth generation Pogues using the original Pogue recipes under a time-honored and fixed formula. Our current base of operation is located in the very same plot of land in Maysville, and we are proud to offer superior quality, small-batch bourbon and rye spirits.



### Too Cute!

Congratulations to Travis and Katie, winners of The Ledger Independent's "Cutest Couple" contest. The Darling Duo won a \$50 gift certificate

to Moyer's Winery, a \$50 gift card to Green Valley Gift Shop, a dozen roses from Darrell's Downtown Florist and a 13 week subscription to the Ledger.

Along with the joy of spending Valentine's Day sharing deep, soulful gazes with each other or their respective mirrors, content in the knowledge that they are so darned cute!

### HAPPY FRIDAY THE 13TH!



"A BLACK CAT CROSSING YOUR PATH SIGNIFIES THAT THE ANIMAL IS GOING SOMEWHERE."

~ Groucho Marx



**Robert Roe** General Manager

**Danny Weddle** Sports Director **Lisa Jarrell** Traffic & Billing

**Travis Scaggs**, News Director **Ben Smith** Sales & Promotions

